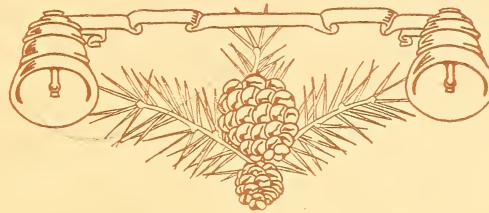


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Do not assume content reflects current scientific knowledge, policies, or practices.

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DAHLIAS

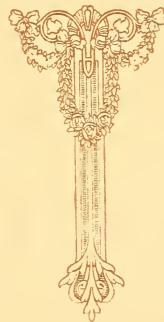


1923



MEMBER:

THE AMERICAN DAHLIA SOCIETY
THE DAHLIA SOCIETY OF CALIFORNIA



FRUITVALE DAHLIA FARM

2832 PERALTA AVENUE
OAKLAND - - - CALIFORNIA

GENERAL INFORMATION

Terms: Remittance with order. All retail orders are delivered pre-paid.

Order early and avoid disappointment should the variety desired be sold out. Orders are filled in the same rotation as received.

Shipping: We commence shipping tubers as soon as the eyes show up, or about April 1st. Eastern orders are shipped after May 1st, unless otherwise arranged.

Substitution: We never substitute without permission; but it is well to mention a few varieties that you are willing to have substituted should any of the varieties ordered be sold out.

Culture: Complete instructions for growing dahlias will be sent with each order.

California varieties are preceded by a star. (*)

Prices are for field grown divided tubers.

Postage Stamps: Will be accepted on orders amounting to less than \$2.00.

Guarantee: We guarantee all tubers sent out to be in growing condition and true to name. Kindly notify us if any prove otherwise.

Assortments: Dahlia assortments of our own selection of extra value and liberal counts: \$5.00 doz.; \$10.00 doz.; \$25.00 doz. Selections left to us by those unfamiliar with Dahlias will be generously dealt with.



COLLARETTE DAHLIAS

The Collarette is single, with an additional row of shorter petals around the golden disk, which forms a frill or collar usually of a different color from the outer petals.

Geante De Lyon—Velvety maroon, cream collar. Large—one of the best. 75c.

***San Mateo Star**—Largest collarette in existence. Clear cerise, edged white. White collar, star shaped. \$1.50.

ENGLISH SINGLE DAHLIAS

This type has but one row of petals, and resembles a Cosmos. They are very free in bloom. Some varieties have a beautiful disc around the center.

Princess of Wales—Clear, soft pink; very dainty. 35c.

Union Jack—White, striped red. Very striking for hedging or used as a border. Produces a mass of blooms. 50c.

DAHLIA SEED

Growing dahlias from seed is very easy and interesting. Each seed produces a new variety.

Seed gathered from our best varieties, per pkg., \$1.00.



PAUL MICHAEL
New California Decorative
(For Description see Page 3)

DECORATIVE DAHLIAS

The decorative type is flat and full to the center. Petals irregularly arranged, long, broad, flat and nearly straight.

***Amun Ra**—Orange shading to reddish bronze. Mammoth blooms borne well above the foliage on strong stems. Plants are unusually vigorous. \$7.50.

***Anna Maier**—A huge decorative of a most peculiar coloring, a pinkish red, varying to soft yellowish red towards the center. Blooms well above the foliage on long wiry stems. Excellent for exhibiting; beautiful for cutting or garden decoration. \$2.00.

***Azalea**—Large, unusually attractive bloom formed of many rows of long, narrow petals, giving it an uncommon shape. The color is creamy yellow with the outer row of petals tinged pink. Good stems. \$1.00.

***California Superba**—Large blooms of a delicate shade of pink shading to a white center. Excellent for exhibition. \$7.50.

***Carolyn Wintjen**—An enormous decorative with huge blooms held erect on long, stiff stems. A beauty for exhibiting and a fine cut flower, as it has good keeping quality. Color, salmon pink with rose shadings. \$1.50.

***Dr. Tevis**—One of the best dahlias in existence, as it has all the desired qualities; a beautiful color of soft salmon rose suffused with old gold, which deepens to golden apricot toward the center. A monster in size; an unusually full center and the stems are perfect. \$1.00.

Futurity—Deep old rose, large, regularly formed; blooms freely produced. A favorite cut flower, as it keeps for days. 75c.

***Golden Glow**—Apricot shading to amber. Large flowers with long stiff stems. Unusual keeping qualities. \$2.00.

***Harry Davidson**—Mulberry, shading to gold. \$1.00.

Hortulanus Fiet—A Holland introduction. The color is creamy salmon, shading to soft yellow. The formation and stems are perfect. Free flowering. 75c.

Insulinde—Large flowers with broad wavy petals produced on top of a stem as stiff as a cane. The color is rich golden orange, suffused with bronze and apricot shadings. Very artistic. \$2.50.

***John Lewis Childs**—One of the newest and best fancy dahlias. Color deep yellow, striped and suffused with brilliant scarlet and generally tipped white. Large, unusually full flowers borne on long stiff stems. A rare novelty. \$2.50.

***Kittie Dunlap**—American beauty shade. Large flowers, with excellent keeping qualities, on long stiff stems. \$4.00.

***Mabel B. Taft**—Yellow, suffused with pinkish apricot, lighter in the center and shading deeper towards the outer petals. The flowers are composed of small, peculiarly shaped petals which give it a refined appearance. \$1.00.

***Marechal Foch**—Bright scarlet with a faint tip of gold. Large deep flowers on strong stems. \$2.00.

***Mary C. Burns**—A dahlia of unique coloring. The outside of the petals are old gold and the reverse a dull red, forming a beautiful combination of gold and red. Large flowers and good stems. \$2.50.

Millionaire—This is without doubt one of the largest dahlias in existence, as it has been grown to the enormous size of fourteen inches in diameter. The color is beautiful; lavender shading to white. No collection complete without it. \$1.00.

***Mrs. Carl Salbach**—A new Californian of exceptional merit, which has won first prizes throughout the entire country. Awarded Certificate of Merit A. D. S. Trial Gardens; Gold Medal D. S. C. and many other prizes too numerous to mention. Color: A very attractive shade of lavender pink. Huge blooms of perfect form, borne on long stout stems well above the foliage. \$2.00.

***Osam Shudow**—A large, heavy, loose-petaled variety of a delightful coloring of old rose, slightly suffused with lilac and shading to yellow at the center. A sturdy grower and a good producer of blooms. Stems are perfectly straight and like wood. \$5.00.

***Paul Michael (also known as California Gold)**—A huge flower of bright apricot with bronze shadings. Excellent exhibition variety. Won certificate of highest award in Dahlia Society of California Trial Gardens 1921. \$3.50

Patrick O'Mara—Large flowers borne on long, strong, erect stems. They are firmly set at right angles close to the stems. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with Neyron-rose. It is a splendid shipping and long keeping dahlia. None better for commercial use or more pleasing for ornamental gardens. Awarded Gold Medal and Certificate of Merit by the American Dahlia Society, 1920. \$1.00

***Pride of California**—Best red decorative. Bright scarlet flowers of immense size held aloft on long heavy stems. Fine for exhibiting and excellent for cutting, as it has good keeping qualities. \$1.00.

***Princess Pat**—Large, perfectly formed blooms of a glorious shade of old rose, borne on perfect stems. Excellent as a cut flower or for exhibition purposes. \$2.00.

***Priscilla**—Large, broad, flat petaled decorative, of a pleasing combination of white, shading to pink. The bushes grow low and branching and produce an abundance of blooms. Good keeping qualities. \$3.50.

- ***Rainbow**—A very unusual color—old gold suffused with Oriental red. Large flowers and perfect stems. \$2.00.
- ***Richmond**—Large, velvety, crimson blooms, with broad, flat petals. Strong stems and good keeping qualities. \$1.00.
- ***Rookwood**—An entirely new shade of pink, bright cerise rose, resembling in color the Charles Russell rose. Large perfectly formed blooms held well above the low, spreading bush on stiff stems. A rare novelty. \$7.50.
- ***Rosa Nell**—Immense blooms of bright rose held well above the foliage on long, stiff stems. \$3.00.
- ***San Mateo**—Deep yellow, heavily striped and splashed scarlet. Good for exhibition or cutting. Creates a sensation because of its size and color. \$1.50.
- ***Senorita**—New giant decorative Dahlia of a rich velvety crimson. Immense blooms of perfect form held erect on strong, heavy stems. Won first prize for largest Dahlia in Palace Hotel Show, 1922. \$5.
- ***Sequoia Gigantea**—A large yellow decorative dahlia with excellent habits. Noted for its vigor and productiveness; extra stout stems with a gigantic flower. A prize winner. \$2.00.
- ***Shudow's Lavender**—An exquisite lavender decorative of unusual merit. A large, well formed flower with excellent keeping qualities, right on top of a long stiff stem. The plants grow very tall and have a peculiar fern-like foliage. Nothing better either for cutting or exhibiting. \$7.50.
- ***The Grizzly**—A gigantic crimson maroon bloom on a perfect stem. It created a sensation in the garden last season. A rare novelty and a prize winner. \$2.00.
- ***Tryphinnie**—Bright shell pink, large, perfectly formed flowers, produced abundantly on stiff stems. \$3.50.

PEONY DAHLIAS

This is one of the new types. Flowers are semi-double, having two or more rows of broad, flat, loosely arranged petals, surrounding the conspicuous rich golden center, which is sometimes nearly hidden with tiny curly petals.

- ***Agnes Boston**—Royal purple shading to white. Petals long and curling. The center is nearly hidden with tiny twisted petals. Very large exhibition variety. \$3.50.
- Arctic**—Large pure white peony with good form and excellent habits. \$2.50.
- ***Blue Bird**—An unusual and pleasing tone of deep mauve or lilac. Monster blooms, held on long, rigid stems. Excellent for exhibiting and beautiful for cutting. A rare novelty. \$2.00.

City of Portland—One of the best novelties ever introduced. A clear, deep, rich yellow. Immense, graceful and artistic flowers held upright on long, strong stems that show them to full view. Plants are strong and vigorous and produce an abundance of bloom. This wonderful dahlia will win the hearts of all who have the pleasure of growing it, as it has all the good qualities. A prize winner for largest dahlia in Palace Hotel Show, 1920. \$2.50.

Cream King—A flower of immense size, long stem and beautiful color; a soft cream or light lemon yellow. 75c.

Edith Cavell—Large flowers of reddish bronze, suffused with old gold. Good stems and fine habit. Wonderful for cutting. \$1.50.

***Elizabeth Boston**—This is an exceptionally fine peony dahlia. It has all the good qualities; large, perfectly formed flowers on unusually long stiff stems. The color is deep crimson shading to old gold at the tips. A tall grower and prolific bloomer. \$4.00.

Geisha—The most popular peony dahlia. A stunning mixture of scarlet and gold. Good for all purposes and always in demand. 75 cents.

***Golden Arbor**—Outside of the petals are golden apricot, while the reverse is dull red. A new and unique color and very attractive. A prolific bloomer on long, erect stems. \$1.00.

***Gorgeous**—Wonderful color of yellow, shading to bright red. Extra long, strong stems, immense size, and has exceptionally good keeping qualities as a cut flower. \$4.00.

***Hal Curtis**—Large blooms of a lovely shade of old rose and salmon, with the center nearly hidden with clusters of tiny petals, splendid stem and a free bloomer. \$1.00.

***Mexico**—Very attractive red and yellow peony. Excellent for exhibiting, as the flowers are large and of perfect form. A prize winner for largest dahlia in show. \$1.50.

***Mrs. Jessie L. Seal**—Old rose with gold shadings. The largest dahlia of this magnificent coloring. Blossoms borne well above the foliage on long, stiff stems. Good for all purposes. \$1.00.

***Pacific Glow**—An extraordinary large pink peony dahlia; florets are long and slightly twisted. Good exhibition variety, as it is large and has good form. A prize winner for largest dahlia in show, 1918. \$1.50.

***Pearl Ruggles**—One of the largest and most exquisitely colored. Carmine rose, suffused with pink and shading lighter at tips and base of petals. Extra long, strong stems, and the flowers are of perfect formation. \$2.50.

***Victory**—Large coral red flowers on long, strong stems. Very floriferous. \$2.00.

***Walta Linforth**—A very attractive and uncommon color or warm carmine. Large blooms abundantly produced on long, stiff stems. Good for all purposes. 75c.

CACTUS DAHLIAS (TRUE TYPE)

The cactus type is of recent introduction and is distinct from all other varieties. The flowers are loosely and artistically formed and very irregular; they resemble the chrysanthemum. Petals are long, twisted and terminate in a point. Some varieties have nearly straight petals, while others are gracefully incurved.

Alabaster—Best white cactus. Large incurved flowers on strong stems. Good for all purposes. \$1.00.

***Amber Glow**—Huge blooms with long, straight and narrow petals. Color: Bright yellow, deepening to pale orange at the center. Excellent for exhibiting and beautiful for cutting. \$2.50.

A. R. Perry—Large exhibition blooms, with long, narrow, incurved petals. Color, old rose, tipped gold. 75c.

***Ballet Girl**—A difficult flower to describe. It is sometimes orange with a white edge, sometimes solid orange, and again white edged orange, all on the same bush. Very attractive in the garden, and indispensable for exhibition. Very large flowers, always holding a closed center. \$2.50.

British Lion—Splendid exhibition variety. Large incurved blooms of a beautiful shade of bronzy yellow, suffused with reddish terra-cotta. \$1.50.

Curlew—Fine large exhibition variety, with narrow incurved petals. Purplish pink or heliotrope. 75c.

E. F. Hawes—Clear, delicate pink. Profuse bloomer, good stiff stems. 75 cents.

Miss Stredwick—Fine exhibition dahlia of pale pink, shading to white. 50 cents.

Mrs. Margaret Stredwick—New English exhibition variety. Large, perfectly formed, incurved flowers of a beautiful shade of soft pink, deepening at tips and base. Nothing better for exhibiting. \$2.00.

Sussex—New exhibition cactus. Large, clear, light yellow, with very narrow petals. \$1.00.

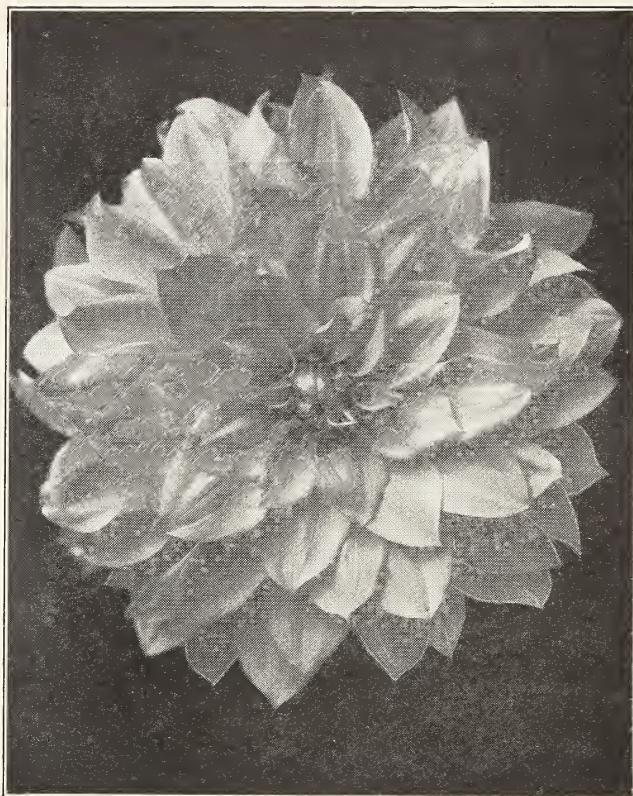
Valiant II—Brilliant crimson. Large flowers of perfect form, with long incurved petals. Fine for exhibition. 75 cents.

HYBRID CACTUS DAHLIAS

These are becoming the most popular. They have broader and more massive petals than the true cactus type and grow very large.

***California Enchantress**—An immense bloom of a delightful shade of pale pink. A perfect stem and a free bloomer. Good for exhibition or cutting. \$2.50.

- ***Claremont**—A novelty of the most exquisite coloring—soft rose pink with cream shadings. The large, beautiful blooms, with long, curly petals, are held high above the foliage on strong stems. A prize winner. \$2.50.
- ***Elise Drexler**—Deep velvety maroon blooms of huge size. A prolific bloomer. \$2.50.
- ***G. A. B. S.**—Orange shading to bronzy red in the center. Stiff stem and good cut flower. \$2.50.
- ***Geo. Walters**—Always a prize winner. A monster of lovely coloring, pinkish salmon, shading to yellow. Long stems and a free bloomer. One of the best. 75c.
- ***Gladys Sherwood**—A monster white dahlia on a perfectly straight stem. Best white hybrid. \$1.50.
- ***Golden West**—A beautiful shade of striking old gold. Large flowers held erect on strong stems. Beautiful for exhibiting and unsurpassed for cutting. American cactus type. 50c.
- ***Helen Durnbaugh**—One of the most beautiful dahlias. Blush pink, shading to white. Good strong stems and an excellent keeper when cut. 75c.
- ***La Favorita**—A prize winner of new and distinct coloring. A beautiful brilliant salmon, shading from a dark reddish salmon in the center to a salmon pink at the twisted points. Form perfect, showing a full center even late in the season. Each bloom carried on a strong stem; a first-class cut flower variety. \$1.50.
- ***Mariposa**—Large deep flower of a delicate shade of pink with a slight suffusion of violet. Long stiff stems and a very tall growing plant. \$7.50.
- Matador**—H. C. A large fascinating flower of a most beautiful shade of old rose. This dahlia won the first prize for the most artistic dahlia in the 1919 San Francisco show. \$1.00.
- ***Mrs. Edna Spencer**—Orchid pink. One of the best for cutting, as it has size, stem, color and excellent keeping quality. American cactus type. \$1.50.
- ***Mrs. Ethel Smith**—Huge blooms of creamy yellow, shading to a lemon tint in the center. Stems are perfect; plants of sturdy upright growth. Won for us first prize for largest dahlia in show at Hotel Oakland, 1921, measuring 10½ inches in diameter and grown without forcing. \$3.00.
- ***Mrs. W. E. Estes**—Large white hybrid cactus dahlia. Blooms profusely on long, stiff stems. A prize winner. \$1.50.
- ***Snowdrift**—Large snow-white flowers of fine form on long stiff stems. Excellent for cutting, as it blooms freely and the flowers keep for days. American cactus type. \$2.00.
- ***The New Moon**—Immense blooms of canary yellow, tipped white. Long stiff stems and free flowering. Awarded Certificate of Merit, California Dahlia Society, and Gold Medal for best established seedling at Palace Hotel Show, 1920. A rare novelty. \$3.00.



MRS. CARL SALBACH

California Decorative

SHOW DAHLIAS

These are large, spherical, regular, compact and full to the center, much resembling a ball. Petals are beautifully quilled.

The Hybrid Shows are very popular on account of their tremendous size. They are looser petaled than the show dahlias, and not so stiff looking.

A. M. Burnie—Orange shading to yellow. 50c.

***Anna Rehorst**—Large purple hybrid show. 50c.

Arthur Rawlings—Very fine dark red. 50c.

Bertha Bernstein—Hybrid—White overlaid lavender. 50c.

***Betty Bird**—Hybrid—Rose pink, deepening in the center, and with a slight tinge of yellow at base of petals. The plant is low growing and is continually laden with huge pink balls. The flowers are unusually full, and the petals roll well back to the stem. Beautiful in the garden and excellent for exhibiting. A rare novelty and in big demand. \$5.00.

Black Diamond—Large, deep maroon hybrid. 50c.

Esmond—A clear, bright yellow with fine form. 50c.

Flo. Tranter—Blush white, edged rosy purple. 50c.

Henry Walton—Yellow and vermillion. 50c.

Les Amours de Madame—Cerise striped red. 50c.

Magenta King—Immense deep magenta hybrid. 50c.

Slocombe White—Hybrid—Very large, deep. 75c.

Yuban—Hybrid—Yellow striped red. 75c.

POMPON DAHLIAS

Like the show variety in form, but much smaller. These are the baby dahlias, and are small and cute. They are very beautiful when arranged in a mass.

Anna Doncaster—Soft yellow, edged mauve. 50c.

Bacchus—Bright crimson scarlet. 35c.

Blush Gem—White, edged rosy pink. 50c.

Douglas Tucker—Golden yellow, with crimson center. 50c.

Elsie—White, shading to cream. 35c.

Fashion—Orange. 35c.

Geo. Ireland—Mauve. 50c.

Glow—Old rose. 50c.

***Joe Fette**—Small, pure white. 75c.

Kitty Barrett—Golden yellow, edged purple. 50c.

Lassie—Dull old rose. 35c.

Little Dorritt—Bright purple. 50c.

Nellie Fraser—Lavender pink. 50c.

Orange—Deep orange shade. 35c.

Sunny Daybreak—Apricot, edged rosy red. 50c.

WATMAN'S PRINT SHOP, OAKLAND, CALIFORNIA